

# innovative customer Solutions

RETAIL:  
The Legends  
Outlets KC



## PROJECT GOALS:

- Enhance the shopping experience to support their “shopping destination” brand.
- Comprehensive security solution to ensure safety of shoppers and employees.

## DESIGN SOLUTIONS:

- Sound Products integrated audio into the experience with an audio walking tour, ambient sound system with DMX music and live sound inputs throughout the complex.
- Digital surveillance system with state-of-the-art security command center.
- Emergency call system in parking areas.

## HOW SUCCESS CAME ALIVE:

- Created a sense of safety and security for shoppers and employees.
- Energized the shopping experience.
- Increased shopper engagement and time spent in the mall.

## WHY THEY CHOSE SOUND PRODUCTS:

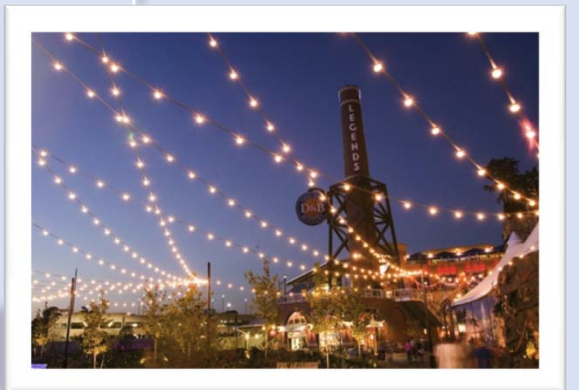
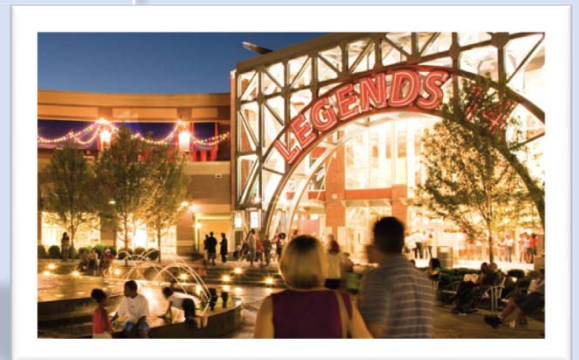
They liked how Sound Products was as passionate about creating a unique experience as they were.

## DID YOU KNOW?

Audio, video and security can increase customer spending and reduces loss. Businesses without a security system are 4.5 times more likely to be burglarized. Sound alone can increase spending by as much as 38.2%.

Sound Products has been creating customized solutions for customers like The Legends to enhance the overall shopping experience.

*The Legends Outlets Kansas City is one of the Midwest's largest outlet shopping centers. An estimated ten million guests visit to enjoy the nearly 100 stores and restaurants in a unique retail experience.*



As the area's first upscale destination outlet center, The Legends wanted to make the experience unforgettable.

sound  
products



[soundproductsinc.com](http://soundproductsinc.com)

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Designing environments where success comes alive with sight, sound and security.