

innovative customer Solutions

CORPORATE:
Capitol Federal
Bank



PROJECT GOALS:

- Create a comfortable, friendly environment for customers and employees.
- Ensure privacy for sensitive financial discussions.

DESIGN SOLUTIONS:

- Sound Products installed custom sound systems in all CapFed locations.
- Recommended DMX Music with over 100 music that can be personalized for each branch/location.
- Designed sound masking for open lobby areas and offices.

HOW SUCCESS CAME ALIVE:

- Created a sense of privacy in open areas and offices.
- Established a professional but comfortable atmosphere that enhances interaction between employees and customers.
- Increased employee enthusiasm and productivity.

WHY THEY CHOSE SOUND PRODUCTS:

They liked how Sound Products provided the same personal, professional service at every branch.

DID YOU KNOW?

75% of customers believe that music is an important part of an ideal experience. Research consistently proves that music can increase customer satisfaction and employee productivity.

Sound Products understands how to turn sound into a unique banking experience that helps attract and retain customers.

Capitol Federal has been providing “true blue” services for over 115 years. With 35 traditional branches and 10 in-store locations, the Bank has a network that extends across the state of Kansas.



While each branch is different they needed to project a common atmosphere of comfort and privacy.

sound
products



soundproductsinc.com

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Designing environments where success comes alive with sight, sound and security.